



### You're not an expert until you can effectively communicate your knowledge to others

Bad presentations & workshops confuse audiences, frustrate learners, create misunderstandings, and waste stunning amounts of money in companies like yours every year.



So, let's fix that. Let's make your presentations and workshops as interactive, engaging, and effective as they should be.

*"Since applying Jake's method for course design, I no longer feel like I am delivering death by Powerpoint. Learners are participating, asking questions and most of all, are actually retaining more information than before."*



*I thought there might be a few areas where this method was impractical or not applicable to my industry, but this was not the case. It can apply to any industry.*

*During the personalized video call mentoring session, Jake did not just give me general information, but used specific examples from my materials that helped me connect the dots."*

*~ Katie Smith, Senior Manager, Oncor Electric Delivery*



#### Ideal for:

Leaders, instructors and other subject matter experts who need to deliver engaging, effective presentations or workshops right now.

#### What you'll get:

- The 5-step process I use to design every presentation and workshop I lead
- A 60-slide template with dozens of concrete tips you can apply immediately
- Expert positive feedback on your draft slides and presentation skills



[Download this sample handout with two practical tips you can apply immediately](#)

#### Formats:

- Half-day or full-day on-site workshop for 8-24 people
- 1-2 hour virtual workshops via Zoom or equivalent
- One-on-one coaching via Zoom